

MEETINGS THAT

Delight THE *Senses*



NIAGARA FALLS, ONTARIO, CANADA



An agency of the Government of
Ontario since 1885

Meet in Niagara Falls, Ontario, the year 'round destination that **SIZZLES**, **SPARKLES**, **SOOTHES** and **STIMULATES**. It's Canada's resort meeting destination offering the perfect blend of business and pleasure.



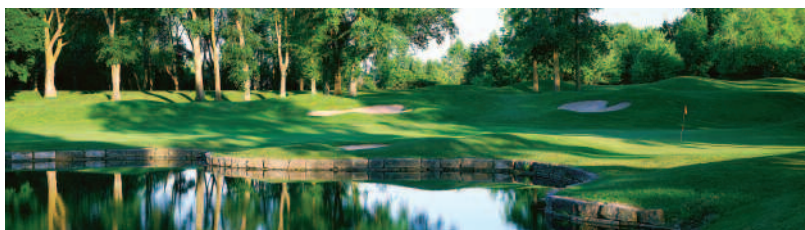
Located in Southern Ontario on the International border with Western New York State, Niagara Falls ranks as a world-class meeting destination, offering 15,000 hotel rooms, exceptional meeting and convention facilities, and a new billion-dollar Casino Resort. Just a stone's throw from the spectacular masterpiece that is Niagara Falls, are award-winning vineyards, miles of nature trails, world-class championship golf and unparalleled opportunities for itineraries tailored specifically to your needs.

Come experience Niagara with the people who know it best. No matter the time of year, the Niagara Parks Commission has assembled a finely-crafted collection of outstanding event venues, outdoor experiences and natural wonder attractions that don't just delight – they dazzle. Each reflects the expertise of our team of creative sales professionals and our commitment to establishing the memory of a meeting in Niagara Falls as one that will set the standard for everything that follows.



SAVOR THE MOMENT

Sample hospitality that's ours alone. Host cocktails on a terrace at the brink of the Falls. Make the night sizzle against a backdrop of fireworks. Dine al Fresco in a vineyard, or play a leading role under the stars at the amphitheatre. All our Niagara Parks Commission restaurants proudly present a host of seasonal offerings we like to call Fresh Niagara Farm Fare.



ENLIVEN THE SENSES

Bear witness to the battle – it's 1812 and war is afoot. Soldiers demonstrate the attack and the smell of musket fire hangs heavy in the air. Challenge the links at a legendary course carved in the woods or dare the swirling waters with a boat ride into the mist.

SOOTHE THE SOUL

Soak up the surroundings at a Niagara spa, renew the spirit along an outdoor trail of nature's sweet-smelling earth. Inhale the heady fragrance of a rose garden in bloom and tempt the taste buds with the best vintage Ice Wine the world has to offer.



Canadian Medical Association

"...we were very impressed with the beauty and diversity in Niagara Falls and the Niagara Parks Commission venues. It is a city with many exciting activities for both business and pleasure and it has the infrastructure to accommodate larger scale meetings like ours. We are really looking forward to taking our delegates to Niagara Falls so they can experience first-hand this very unique and beautiful area of Ontario, Canada".

Sandra Wood, CMP
Annual Meeting Manager
Meetings and Travel Management
Canadian Medical Association



Testimonial to Come Here

"...we were very impressed with the beauty and diversity in Niagara Falls and the Niagara Parks Commission venues. It is a city with many exciting activities for both business and pleasure and it has the infrastructure to accommodate larger scale meetings like ours.

Elvis Presley CMP
Annual Meeting Manager
ABC Corporate Company



WHO WE ARE

The Niagara Parks Commission was established 1885 to act as a steward for the natural wonders that are Niagara's heritage. Every dollar that you spend with the Niagara Parks off-site venues goes back into developing new attractions, maintaining and beautifying the Niagara Parks' venues and parkland for visitors and future generations.

Niagara Parks owns and operates Natural Wonder Attractions for leisure tours, companion programs and team building. Our outdoor venues include five championship golf courses including Legends on the Niagara, the crown jewel course featuring 45-holes and home of the 2004 LPGA. We also offer five magnificent Falls restaurant venues that are perfect for opening conference receptions and dinner events, including the new \$32 million development of the

Niagara Parks Table Rock Complex at the Brink of the Falls. Scheduled for opening in June 2008, this venue will feature a spectacular new Grand Hall and Restaurant perfect for opening receptions or dinners positioned right on the brink of the mighty Niagara Falls. Whether it's an incentive for 12 or convention dinner for 1,000 our venues are the perfect choice.

Count on us to assist with attendance building, videos, images, shell brochures, attraction brochures for delegate bags, discount pricing on Falls merchandise and more. We're a one-stop source that will assist with site inspections, create an entire themed event, organize a golf tournament or handle the booking of all tours, and we're at your service.



MEET OUR PARTNERS...

Featured Hotels



Overlooking one of the world's most majestic natural wonders, **FALLSVIEW CASINO RESORT** is designed to captivate, excite and bring you back for more excitement. The flagship property of Niagara's vibrant tourism industry, Fallsview is a place where lasting memories are made. Whether it's a meeting for 15 people or 1,500, everything for a successful, stimulating and memorable conference is right here at Fallsview Casino Resort. With 374 fabulous guest rooms overlooking the Falls, a 28,000 sq. ft. grand ballroom and a broad selection of meeting and break-out rooms Fallsview has all the facilities to stage a memorable event. And, when the business day is done, the largest gaming floor in Canada, a spectacular Galleria of interesting shops restaurants, nightly live entertainment, a full-service spa, fitness facility and more await. See us at: www.fallsviewcasinoresort.com

Connected by enclosed walkway is the **HILTON FALLSVIEW HOTEL**, the place to Experience Something More.

You plan, we'll prepare. The Hilton Niagara Falls delivers sophisticated and contemporary meeting and convention facilities. From large corporate functions to small intimate meetings, our catering staff can handle executive board meetings or large formal banquets for group sizes ranging from 10 to 625. Our conference facilities total 12,000 sq. ft. and expand on the second level overlooking the brilliantly decorated atrium and waterfall. Visit us online at: www.niagarafallshilton.com

THE SHERATON FALLSVIEW HOTEL AND CONFERENCE CENTRE

is one of Niagara's most prestigious and award winning hotels, centrally located in the heart of the upscale Fallsview District directly overlooking the Falls. Having just completed over \$5 million in lobby and room renovations, we are now a 100% smoke free hotel offering a fresh, stylish and luxuriously appointed space for your next conference or event. Here you will find 25 private function and boardrooms totaling over 32,000 sq. ft. of meeting space including an 8,470 sq. ft. Grand Ballroom with adjacent 2,700 sq. ft. Foyer.

Visit us at: www.fallsview.com

SHERATON ON THE FALLS HOTEL & CONFERENCE CENTRE

offers award winning service, breathtaking views and extensive meeting and conference facilities. With 670 rooms and suites, the remarkable Fallsview restaurant, two swimming pools, the Fallsview Spa and Fitness Centre and 200,000 square-feet of conference space, Sheraton on the Falls is an ideal meeting destination. Indoor connections to Casino Niagara, world-famous themed restaurants, attractions and Fallsview indoor-waterpark offer even more opportunities to deliver unique networking and teambuilding events.

Sheraton on the Falls is a member of the elite Starwood Convention Collection - world-class venues offering best-in-class, state of the art, facilities that surpass industry expectations for conference room set up, seating, table and sound systems. Sheraton OnThe Falls is rated top of class by Starwood Hotels in North America for guest service satisfaction and quality. See us soon at: www.sheraton.com/OnTheFallsHotel

Host your event in the heart of wine country at **VINTAGE HOTELS'** three properties in Niagara-on-the-Lake, a quaint oasis of tree-lined streets and historical charm. Together these four-diamond hotels offer a combined 30,000 square feet of flexible meeting space for groups of 10 to over 400.

QUEEN'S LANDING provides a full range of executive-quality meeting facilities, ranging from a magnificent Grand Georgian Ballroom to more than a dozen smaller rooms for breakout sessions and more intimate gatherings. Staff retreats flourish in the relaxed **PILLAR AND POST** while smaller meetings or executive retreats thrive in the elegant **PRINCE OF WALES**. For full information and virtual tours visit online at: www.vintage-hotels.com.

Niagara Wineries



The Niagara Region is home to over 60 wineries, many offering private group tastings, tours and distinctive regional cuisine with menus as fresh as the fields that inspired them.

Set majestically amid the lush vineyards that surround it, the mansion-like **PELLER ESTATES WINERY** offers groups a fine wine and culinary experience in the heart of Niagara-on-the-Lake wine country. The passionate team of Executive Chef Jason Parsons and Winemaker Lawrence Buhler showcase the winery's evolving seasonal menus with award winning vintages from their acclaimed cellars. The winery restaurant was recently awarded the highest rating for food by readers of Zagat Guides - 'Extraordinary'. Customized wine experiences offer groups private tours and tastings, educational seminars, private indoor dining or al fresco under a marquee overlooking the vineyard. Visit us at: www.peller.com.

Located in the heart of Niagara-on-the-Lake's wine region **HILLEBRAND ESTATES** offers groups the rare opportunity to experience the art, craft and passion of wine and wine country. Visitors are free to do much more than just taste wines - they're invited to walk among the vines, visit the cellars and browse rare and special vintages, then enjoy spectacular dining crafted with an inventive approach to wine country cuisine. Hillebrand's outstanding Trius Art of the Blend Experience offers a unique team-building experience that allows guests to create their own blend of wine. For more information visit: www.hillebrand.com.



PELLER  ESTATES





Table Rock Restaurant



Legends on the Niagara - Battlefield Course

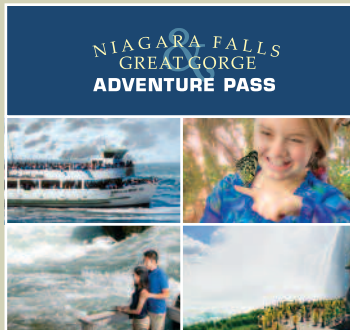


Edgewater's Terrace

Stuck for Ideas? Here are just a few from our Niagara Parks Commission collection of...

SIGNATURE EVENTS

- Host your opening or closing event indoors or on the terrace overlooking the Falls, and we'll illuminate your organization colors in the Falls free of charge.
- Book a Falls Fireworks display as grand finale. Spectacular Fireworks displays are free at 10:00pm on Fridays and Sundays mid May thru Mid September and every Wednesday in July and August. Perfect to tie into your event at no additional cost!
- Let us arrange for an authentic Canadian Mountie to meet and greet your group. Guests receive a Digital Attractions Souvenir Framed photo customized with your choice of Falls backdrop, plus your conference name dates and logo.
- Book your reception at the Floral Showhouse & Fragrance Garden across from the Falls. Attendees will be amazed by the beauty and fragrance of the rose garden!
- Venture beyond. Book a Phantom of the Tunnels Reception in Journey Behind the Falls scenic tunnels, then host your gala dinner event at the new Table Rock Grand Hall and Restaurant. A \$32 Million Table Rock Re-development opening May 2008.
- Wow them with an event at the Historic Queenston Heights Restaurant & Wine Cellar. Sip and sample vintages from the largest selection of VQA wine in the entire region, then enjoy a soldier re-enactment and musket demonstration at the site of the historic Brock Monument.
- Take it to the Big Top. Play host at the Cirque Niagara venue prior to a performance of Avaia, created by the 100 year old Russian cirque dynasty, the Kantemirov family, featuring amazing acrobats, gymnasts, contortionists and rare Russian horses.
- Go International. Theme a reception in the Rainbow Promenade located atop the Rainbow Bridge with spectacular view of both American & Canadian Falls.
- Want Great Teambuilding? Programs include the Great Falls Race, Cooking with Wine, and "Wine and Nine" with nine holes of golf and wine tasting.
- It's all in the Details. Take it technical with a tour of the Sir Adam Beck Hydro generating plant.
- Factor in a value-added little something special with a **NIAGARA FALLS ADVENTURE PASS** for pre and post touring. Best of all, you can Book Online. Includes Maid of the Mist, Journey Behind the Falls, White Water Walk, Butterfly Conservatory and People mover Transportation.
- Make it First Class. Treat them to Niagara Parks VIP Private Tour: Includes private shuttle, personal NPC guide, VIP front of the line entry to four main Falls attractions: Maid of the Mist, Journey Behind the Falls, White Water Walk and the Butterfly Conservatory.



Getting Here

From the US, four international border crossings, three international airports and a network of major highways make accessibility seamless. Toronto's Pearson International Airport (1 hour), Hamilton International Airport (45 minutes) and Buffalo International Airport (30 minutes) are all serviced by the Niagara Airbus shuttle service which offers competitive round-trip convention fares.

If entering Canada by Land or Sea, passports are NOT REQUIRED for American Citizens. For each adult, bring 2 pieces of current photo identification, or a birth certificate and one piece of photo ID, and bring birth certificates for all the kids. Bring originals, not photocopies.

If traveling By Air, passports ARE REQUIRED. For more detailed information please visit www.cbsa.gc.ca or the US Department of State www.travel.state.gov.



Booking

We're full of great ideas and we make it so easy. Not only can you book all of our Niagara Parks Commission attractions and venues like Parkway, golf, dining and attraction venues, but also hotel rooms and events. It's one stop shopping at its best.

For assistance in booking your meeting, contact:

Niagara Parks Commission
Convention Sales & Service Division
5881 Dunn Street
Niagara Falls, ON
L2G 2N9

905-371-0252

email:
conferenceinfo@niagaraparks.com
www.niagaraparksMeetings.com

Perfectionists are invited.

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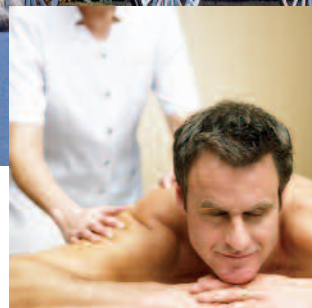
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See us online
for details.



Sheraton Fallsview **HOTEL & CONFERENCE CENTRE**





Bring your meeting to the heart of wine country

We invite you to Niagara-on-the-Lake—the premier meeting destination—where the uniqueness of the region provides ideal venues and activities for groups. Vintage Hotels deliver old world charm, meticulous service and the very latest in high tech amenities for groups up to 400, with 35,000 sq. ft. of meeting space and 374 luxurious guestrooms.

Call 1-888-669-5566 or visit vintage-hotels.com today.



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The Place You Want To Be!



At Fallsview Casino Resort, we will take care of all of your needs, be it business or pleasure. With over 30,000 square feet of meeting and conference space and the latest in audio visual technology, our facilities can be tailored to suit any needs with a friendly and knowledgeable staff to make your event a success.

*For more information please contact us at
1-888-325-5788
or visit us at www.fallsviewcasinoresort.com.*



NIAGARA FALLS • CANADA

Know your limit. Play within it! Patrons must be 19 years of age or older to enter the casino.

Centre of it All!



CAA Four
Diamond Award

With 35 meeting rooms, over 200,000 sq. ft. of function space, capacity to host up to 3000 plus the best views guaranteed, the Sheraton on the Falls Conference Centre is Niagara's premier meeting destination. Combine leading-edge conference facilities, over 1,200 hotel rooms, a Casino, themed restaurants, a 125,000 sq. ft. indoor waterpark, shopping and attractions.

Call us. We'll make your next event a great success.



Sheraton on the Falls

Directly across from Falls, offering 670 fallview rooms and suites. Great fallview dining, indoor and outdoor pool, spa and fitness centre all on site. Direct access to Casino.



BROCK PLAZA

Niagara's grand hotel offering 233 elegant rooms and suites. On site indoor walkway to Casino, indoor pool, whirlpool and sauna. Experience Five-star Fallsview dining across from Falls.



Legendary LOCATION *Spectacular* VENUES

ONLY FROM NIAGARA PARKS



Tap the power of the Falls to generate record-breaking attendance at your next meeting. The exceptional Niagara Falls & Great Gorge venues owned and operated by The Niagara Parks Commission will surpass all your entertainment needs.

5 Restaurants ~ Themed dining events overlooking the Falls

5 Golf Courses ~ Tournaments, team building, banquets

12 Niagara Falls Attractions ~ Nature, Garden & Heritage Settings

We can even illuminate the Falls in your organization colors!

Your First Call for the Falls 905 371 0252
Niagara Parks Convention Sales & Service Division

conferenceinfo@niagaraparks.com

www.niagaraparksm meetings.com

 **Niagara
Parks** 
An agency of the Government of
Ontario since 1885